

**Innova is the #1 company
in disc golf because we give
players what they want.**

Innova is number one in disc golf for good reason: innovation.

Before 1983, Frisbee golf was a fun round of slow tosses buffeted by the wind's whims. Innova founder Dave Dunipace sought more. A world champion frisbee golfer and inventor, Dave created the first true golf disc. Dave's innovation – The Aero – provided the WOW factor; it transformed the old game into the dynamic sport of disc golf. Suddenly, everyone could experience the thrill of throwing a long drive with control. The new game was faster, farther, and funner, but we didn't stop there.

Innova developed the first disc golf putter. Before the Aviar, players geared up with a one-size-fits-all mentality. Imagine Tiger Woods playing with a single golf club; it's possible, but not optimal. With the Aviar, players now had a disc specifically designed for the all-important short-range game. More world champions have chosen Aviars

than all other putters combined, but we didn't stop there.

We introduced the first Mid-Range disc in 1985. This innovation evolved into the large diameter Roc. Now the King of the Mid-Range, Rocoholics everywhere attest to its addictive excellence. We didn't stop there.

We introduced Finesse Drivers starting with the innovative Stingray and Cobra. For years, players made our Drivers like the Stingray, Viper and Gazelle their "Go to" discs to sculpt shots to match their dreams. The TeeBird extended this innovative trend to become the current choice of champions for accurate drivers, also known as Fairway Drivers. 12-Time World Champion Ken Climo throws his namesake KC TeeBird when he needs to get it close, but we didn't stop there.

We pioneered Power Control Drivers like the Viper and Whippet. From the Firebird, Monster, TeeRex and Max, to the XCaliber, we continue to set the standards for Wind/Power Control Distance Drivers. A new generation of sidearm throwers have been empowered by these discs, but we haven't stopped there.

We introduced Long Range Drivers. In 2000, the innovative Valkyrie raised the bar for distance throwing. The Valkyrie currently holds the World Distance Record of 820 feet and is still our best selling Distance Driver...

ever. We continue to innovate our driver designs. From the Orc, Wraith, and Destroyer to the Speed 13 Boss, Innova pushes the envelope for Distance Drivers. We didn't stop there.

We brought our innovations to target design. The DISCatcher Pro has become the international standard for targets. DISCatcher Pro are in use all over Europe, Asia, Australia and the United States. The re-innovated Traveler is the lightest and best catching portable target. Yet, we won't stop there.

We created the Educational Disc Golf Experience to teach disc golf to youth. We founded Disc Golf United to engender greater participation in local organized play. Innova produces the US Disc Golf Championship to showcase the world's best players. We haven't stopped there.

We continue to lead in new disc golf products. The Monarch and Groove are the latest standard bearers with their revolutionary rim configuration. Innovative materials like Champion and Star play longer and feel better, while our Earth friendly ECHO material helps to preserve the planet.

Innova is number one in disc golf for the 26th consecutive season because we still give fellow disc golfers what they want.